



FROM PIXELS TO FINE ART

Tim Handfield

Kodak

SEMINAR SERIES
Australia & New Zealand 2011

From Pixels to Fine Art is a one-day workshop presenting practical techniques for making stunning digital prints from your scans or digital camera files. Despite the best in technology, many digitally produced prints have a harsh overworked look and lack the power and authenticity of traditional processes. Tim Handfield shares his experience in making collectable exhibition prints taking advantage of the best quality that digital technologies have to offer whilst retaining the beauty and subtlety of the traditional photographic print. From Pixels to Fine Art is as much about the conceptual and aesthetic aspects of digital printing as it is about the technical, and is equally relevant for photographers producing their own prints or working with a professional laboratory.

Tim Handfield 2011 Seminar Dates

Wellington Tuesday 29th November
Auckland Wednesday 30th November

*Session Times: 10.00am - 4.00pm
(lunch and afternoon tea provided)*

Admission : \$215 (inc tax) or Students \$140 (inc tax)

Includes 40 page full colour A4 Workshop Notes

Bookings essential - places are limited.

For more information or to register, please email agatha.nikolas@kodak.com.
Venue information will be emailed to you with a Registration/Payment Form.

TOPICS INCLUDE:

Image Processing & Editing

- How to transform a scan or RAW camera file using RAW processing software and Adobe Photoshop into an image that is optimised for your chosen print process.
- Translating the RAW image
- Creating atmosphere
- Total tone control
- Total colour control
- Advanced sharpening techniques
- Colour management and calibration

Choosing the right media and process to suit your image

- Inkjet media & processes
- Resin coated papers
- Baryta coated papers
- Fine art rag papers

C Type Media & Processes

- Lustre surfaces - N and E
- Gloss surfaces - F and Metallic

Presenting the finished print for the greatest impact

- Mounting materials and techniques
- The effect of scale
- Framing methods and materials
- Lighting the finished print



ABOUT TIM HANDFIELD:

Tim is a fine art photographer of thirty years experience, with twenty years in digital photography. He is also an acknowledged master printer (analogue and digital) having printed for many of Australia's leading fine art and commercial photographers.

In this workshops Tim draws on his experience to enable participants to gain new insights and develop their skills in image processing to produce superb print ready files.

Tim's work has been exhibited widely and is represented in many public and private collections, including:

National Gallery of Australia, Canberra, ACT
National Gallery of Victoria, Melbourne, VIC
Museum of Photographic Art, San Diego, CA
Australian Parliament House Collection, Canberra ACT
Horsham Regional Art Gallery, Horsham, VIC
Artbank, Sydney, NSW

For more information on Tim, log onto www.timhandfield.com